



Building Trust Between Home & School

silver anniversary
prospectus



On a visit, I learn about the student, and I'm also learning about my own assumptions, which I thought I'd left at the door.

Deborah Polhemus, Educator

About Parent Teacher Home Visits

PTHV advances student success and school improvement by leveraging relationships, research, and a national network of partners to advance evidence-based practices in relational home visits within a comprehensive family engagement strategy.

Parent Teacher Home Visits (PTHV) is a high-impact family engagement strategy designed to build trusting home-school relationships centered on shared hopes and dreams. Founded in 1998 by two public school moms who were desperately seeking – and not getting – academic support for their children, PTHV began in eight schools in a low-income, racially diverse neighborhood in Sacramento, CA. The effort evolved into a nonprofit, and word of the program's success spread beyond Sacramento. Our founding parents and teachers answered hundreds of requests to train in school communities like theirs, from Alaska to Florida, in rural, suburban, and urban districts across the United States. As our model was adapted and adopted by

widely diverse communities, we developed five essential core practices that, when followed, maintain the integrity and impact of this relational, capacity-building approach.

Today, PTHV's primary activity is to provide training to schools and school districts that wish to implement the PTHV model of home visits. PTHV trainings are interactive, dynamic, and essential to the practice of home visits. We also provide implementation support and coaching, and our team of experts offers information sessions, presentations, and speeches at convenings around the nation.

Silver Anniversary Celebration

Honoring Our Legacy & Scaling for the Future

During the 2022–2023 school year, we will commemorate our 25th anniversary by honoring our organizing roots and setting the stage for future growth and innovation that upholds these beliefs. Our aim for our Silver Anniversary is not only to increase national awareness and interest in our evidence-based, high-impact family engagement model, but also support practitioners so that they may actualize student success as a result of their home visits and influence home visit-friendly policies and practices.

Stories of Impact

Over the course of our 25th year, we will uplift the stories of 25 individuals – parents, teachers, and students – whose lives have been touched by the transformational power of Parent Teacher Home Visits. Meant to inspire deep reflection and a call to action, these personal narratives will complement a comprehensive impact report that not only summarizes key successes and recent research findings but outlines PTHV’s strategic goals and priorities over the coming years.

Parent Teacher Home Visits Week

We will celebrate our inaugural Parent Teacher Home Visits Week September 19 – 23, 2022, to highlight the connection between our model of relational home visits and improved student outcomes. The goal of Parent Teacher Home Visits Week is two-fold: promote the value of home-school partnerships at the national level as well as support communities to advance their own local home visiting practice. To accomplish this, we will:

- Collaborate with national and state partners to spread awareness;
- Create new PTHV promotional content and disseminate through various media outlets;
- Provide a curated toolkit of guidance and resources (i.e., key messages, promotional materials, proclamations, and media outreach materials) to support local Parent Teacher Home Visits Week celebrations; and
- Collect and publish stories and images from across the country showing how local communities celebrated Parent Teacher Home Visits Week.





25th Anniversary Learning & Networking Experience

A special convening will serve as the culminating Silver Anniversary Celebration event. In Spring 2023, we will:

- Welcome education leaders to dialogue at an evening reception about the power of home visits in K-12 education;
- Highlight pivotal moments in our organization's history;
- Honor those who have contributed to our success and growth, and share our hopes and dreams for the future of Parent Teacher Home Visits;
- Recognize schools, districts, and educators for outstanding efforts in service of home visits; and
- Announce new initiatives and offerings.

Support Requested

PTHV's success and growth over the last 25 years would not have been possible without the generosity and loyal support of individual donors, foundations and other funders, and family engagement partners. Our Silver Anniversary Celebration presents an opportunity to leverage this support to expand and accelerate our organization's impact. We are seeking the following:

- Celebration Sponsors
- Partnership and in-kind support (Keynote Speakers, Materials, Media, and Outreach)
- Donations that support program expansion in K-12 schools
- Sustaining support for Parent Teacher Home Visit operations

Recent Impact

A Home Visit for Every Learner



Each year we release figures from our annual network census, tallying the growth of home visit practices nationwide. We're proud that each year, our model continues to grow and scale, while thousands of young people reap the academic and social-emotional benefits that come with trusting relationships between teachers and parents and caregivers.

Today, after nearly two years of grappling with the impact of the coronavirus pandemic, schools have a more profound understanding of the central role families play in education. Our work at Parent Teacher Home Visits has taught us that the districts that navigated the storm with the

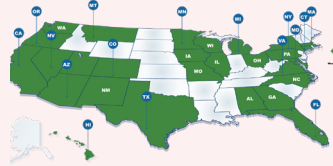
most resilience were those that had established intentional strategies and systems for building strong connections with families. We are honored to count trust-building relational home visits among them.

As we approach 25 years of enabling educators to conduct home visits, we seek to leverage the momentum for authentic family engagement and scale our movement so that every learner in K-12 education can experience the benefits of a Parent Teacher Home Visit.

We invite you to join us.

Our Why

- We seek to fundamentally change what it means to teach and learn for every student, family, and educator through the transformative power of trusting relationships.
- We believe home visits nurture human dignity and promote equity in educators, families, and students. They honor community wisdom and the assets of parents and families.
- Schools have a responsibility to actively seek relationships with all families.
- People are capable of change and our assumptions can and should be challenged.
- A fundamental shift in the relationship between educators and families is necessary to transform systems, communities, and schools.



28

STATES + DC



525

SITES



8,234

TEACHERS TRAINED



26,507

HOME VISITS

On the visit, the teacher asked me, and I'll never forget this, she said "What are your hopes and dreams for your child." And I knew that if anybody was going to come into my home, in a nonjudgmental way, and ask me that question, that they really cared.

April Ybarra

Why Sponsor?



BUILD BRAND AWARENESS AMONG EDUCATION DECISION-MAKERS

Our innovative sponsorships help you target influential educational audiences through links via our website, promotion during our anniversary convening, through social media campaigns, and through our email list, which is read by the tens of thousands of educators and administrators we've trained over the past 25 years.



NETWORKING

All donors will be invited to attend our Silver Anniversary celebration event, which will convene educators, administrators, philanthropic partners, policymakers, and other educational stakeholders.



INVEST IN YOUR COMMUNITY

Home visit practices are grassroots practices. They reflect the desires and contributions of educators and families to improve student success, build relationships of trust, and restore faith in this essential public service.



SUPPORT HOME VISITS FOR MORE LEARNERS

On average, districts spend approximately \$80 for each home visit, and an even more nominal amount to train their educators to conduct them. This simple investment, however, pays enormous dividends. Students perform better, attend school more, and are more likely to apply to college. As you examine your connection to community, and the values you espouse, consider supporting the training of even more educators to conduct the PTHV model of home visits.

Summary of Sponsorship Packages & Benefits

Parent Teacher Home Visits offers five unique sponsorship packages (Diamond, Platinum, Gold, Silver, and Bronze) designed to meet your organization's goals for visibility, access, and reach, as well as your commitment to the educational success of all learners and elevating the voice of community.



BENEFITS	DIAMOND \$25,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$1,000	BRONZE \$25
Dedicated Webpage Within PTHVP.org with a Description and Link to Your Website.	●	●	●	●	
Sponsored E-Blast and PTHVP Newsletter Recognition	●	●	●	●	
Name and Logo on School Posters/Flyers Promoting Home Visits and Silver Anniversary	●	●	●		
Up to Five (5) Individual Social Media Thank Yous for Your Sponsorship	●	●			
Name and Logo on Silver Anniversary Reception Materials	●	●			
Verbal Acknowledgments at Prep Sessions and Silver Anniversary Reception	●				
Dedicated List Access for One E-Blast to PTHV Subscribers	●				
Blog Dedicated to Organization's Work	●				
Logo on Video Loop Before and After Silver Anniversary Reception	●	●			
Name and Logo in the PTHV Silver Anniversary Impact Report	●	●	●	●	●
Twitter Shout-Out During Reception	●	●	●	●	●
Invitation to Silver Anniversary Reception	●	●	●	●	●

PARENT TEACHER HOME VISITS SILVER ANNIVERSARY

Sponsorship Registration Form

ORGANIZATION NAME

ORGANIZATION WEBSITE

We agree to sponsor as a:

- Diamond Level Sponsor (\$25,000 Contribution)
 Silver Level Sponsor (\$1,000 Contribution)
- Platinum Level Sponsor (\$10,000 Contribution)
 Bronze Level Sponsor (\$25 Contribution)
- Gold Level Sponsor (\$5,000 Contribution)

AUTHORIZED REPRESENTATIVE

Name

Title

Organization Address

City

State

Zip

Phone

E-Mail

AVAILABLE PAYMENT METHODS: CREDIT CARD, CHECK OR PURCHASE ORDER PAYMENTS

Credit Card Payments VISA Mastercard American Express Discover

Card Number

Expiration Date / (Month/Year) Security Code

Name as it appears on card _____

Billing Address (if different from above) _____

City _____ State _____ Zip _____

AUTHORIZED REPRESENTATIVE SIGNATURE

DATE

Check - Please make checks payable to [Parent Teacher Home Visits](#). Please note that PTHV is classified as a nonprofit, and this contribution may be tax deductible for your organization. **Send Check Payments to:** PARENT TEACHER HOME VISITS, P.O. BOX 189084, SACRAMENTO, CA 95818.



The following staff members are available to support your partnership requests and questions.

Connect

with our team members.



**GINA MARTINEZ-
KEDDY**

Executive Director

gina@pthvp.org

Contact to confirm and inquire about sponsorship packages and to authorize language to be used in sponsored eblasts.



RACHEL BRICE

Program Director

rachel@pthvp.org

Contact with questions regarding the year of activities planned under the PTHV Silver Anniversary Celebration.



YESENIA RAMIREZ

Co-Founder & Senior Advisor

yesenia@pthvp.org

Contact with questions regarding the history and expansion of the Parent Teacher Home Visit model and organization. Also inquire how to bring home visits to your school community.



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