



Parent Teacher
Home Visits

Trust as Strategy

A Relational Path Forward for Public Schools



2026-2030



The Shift That Matters

When a teacher walks up the steps to a student's home for the first time, something profound shifts. The assumptions each person carried—about the other's commitment, capacity, or care—begin to dissolve. In their place grows something both simple and revolutionary: a relationship built on who people actually are, not who we imagined them to be.

This moment of human connection is where transformation begins. And right now, in this particular moment in American education, we need transformation more than we have in generations.

Our schools are struggling under the weight of intersecting crises. Chronic absenteeism has reached historic levels, with nearly one in four students missing enough school to put their learning at serious risk. Teachers are leaving the profession at alarming rates, worn down by impossible demands and eroded by a sense that no one sees the full picture of what they're trying to do. Families—particularly families of color and families navigating poverty—report feeling increasingly disconnected from schools that seem to view them with suspicion rather than partnership. The social fabric that once held school communities together has frayed, leaving everyone more isolated and less trusting than before.

These challenges cannot be solved with new curricula alone, or better data systems, or even more funding—though all of those matter. What's missing is more fundamental. What's missing is relationship. What's missing is the trust that comes when educators and families see each other's full humanity and decide to work together on behalf of children.

For 28 years, Parent Teacher Home Visits has been doing something that seems almost quaint in our efficiency-obsessed, technology-driven world: we've been teaching educators how to sit in someone's living room and listen. We've been showing what happens when teachers approach families not as problems to solve but as partners with wisdom, dreams, and irreplaceable knowledge about the young people they're raising. We've been building evidence—now backed by rigorous research from institutions like Johns Hopkins University—that these relational home visits actually change

outcomes: attendance improves, teachers stay in the profession longer, families report feeling more welcome, and students thrive.

But we've also been learning. Learning that our original grassroots model, as powerful as it is, needs to evolve if we're going to reach the scale required by this moment. Learning that we need to be more strategic about where we focus our energy, how we build sustainable local capacity, and how we tell the story of what's possible when relationships come first. Learning that family engagement cannot remain a nice-to-have add-on but must become recognized as essential infrastructure for school improvement.

This strategic plan represents our commitment to that evolution. Over the next five years, we will focus our efforts in three states where we can build deep partnerships, create lasting capacity, and demonstrate what strong practice looks like at scale. We will cultivate a network of experienced districts whose educators are equipped to carry the work forward — communities that own this practice, sustain it through leadership changes, and help it spread to neighboring schools. We will position home visits not just as a warm and fuzzy practice but as a strategic response to the urgent challenges of attendance, retention, and trust that superintendents are desperate to address. And we will build the organizational capacity — the systems, the partnerships, the communications infrastructure — required to support and sustain this work.

This plan also reflects something deeper: our belief that public schools, despite their very real struggles, remain our best hope for a more just and democratic society. Every day in schools across this country, educators are showing up to do work that is impossibly hard and profoundly important. Every day, families are entrusting their most precious gifts—their children—to institutions they may have good reason not to trust, because they still believe in the promise of public education. Our role is to strengthen that connection, to make school a place where every family feels they belong, where every educator knows they're not alone in caring about kids, where trust can grow even when everything else feels uncertain.

I think often about the parents who have told us, in their own ways and their own words, that they spent years believing the school saw their child as a problem and that a single home visit changed that. That shift — from problem to person,

from deficit to possibility, from suspicion to partnership — is what this work makes possible, over and over again, in living rooms and kitchen tables across the country. And in a moment when our public discourse is full of blame and division, when schools are battlegrounds for political fights, when families and educators are exhausted and discouraged, that shift might be the most important work any of us can do.

This strategic plan is ambitious. It asks us to grow in new ways, to partner more deeply, to build stronger infrastructure, to tell our story more powerfully. It requires resources we don't yet have, partnerships we're still cultivating, capacity we're working to build. But I've seen what happens when even one teacher decides to walk up those steps and knock on a family's door. I've watched schools transform when educators realize that families have been wanting connection all along, that the distance between home and school was never about lack of caring but about lack of opportunity to build trust.

If we can create more of those moments—more of those doorways where transformation begins—we can change what school feels like for millions of children and families. We can give educators back some of the joy and sense of purpose that brought them to teaching in the first place. We can help rebuild the social fabric of school communities so that when challenges come—and they always do—people face them together rather than alone.

That's the future this plan is designed to create. Not a future where everything is easy, but a future where more people—more educators, more families, more students—know that they matter, that someone sees them, that they're not alone. A future where trust isn't a luxury but a foundation. A future where every child's home is honored, and every school is a place of belonging.

That future starts with relationship. It always has.



Andrea Prejean
Executive Director
Parent Teacher Home Visits

Executive Summary

Parent Teacher Home Visits (PTHV) is a nationally recognized nonprofit dedicated to transforming family-school relationships as a catalyst for student success and school improvement. Grounded in research, driven by equity, and powered by partnerships with educators, families, and community organizations, PTHV advances evidence-based relational home visit practices within a comprehensive family engagement strategy.

This strategic plan outlines our priorities for 2026–2030. Four priorities guide our work over the next five years:

Priority 1: Strengthen Family–Educator Relationships. We will deepen implementation in communities already doing this work, build regional hubs of expertise, concentrate expansion in three focus states, and position PTHV as the evidence-based solution for the challenges pressing hardest on schools today: chronic absenteeism, teacher retention, and eroded family trust.

Priority 2: Advocate for Public School Support. We will equip our educators, families, and national partners with the stories, data, and tools they need to advocate effectively for family engagement and well-funded public schools at the local, state, and federal levels.

Priority 3: Expand Organizational Capacity. We will grow our training team, build higher education partnerships, improve our operational infrastructure, deepen engagement with the Community Schools movement, and mobilize a national network of educator ambassadors.

Priority 4: Strategic Communications & Thought Leadership. We will elevate the national conversation about family-school relationships through strategic storytelling, thought leadership, expanded digital reach, and proactive media engagement, making PTHV synonymous with transformative relationship building in education.

Mission, Vision, & Core Values

PTHV advances student success and school improvement by leveraging relationships, research, and a national network of partners to advance evidence-

based practices in relational home visits within a comprehensive family engagement strategy.

Vision

To fundamentally change what it means to teach and learn for every student, family, and educator through the transformative power of trusting relationships.

Core Values

We believe:

- Home visits nurture human dignity and promote equity in educators, families, and students.
- Honoring community wisdom and the assets of parents and families is critical.
- Schools have a responsibility to actively seek relationships with all families.
- People are capable of change and our assumptions can and should be challenged.
- A fundamental shift in the relationship between educators and families is necessary to transform systems, communities, and schools.
- Collaboration – building strong relationships between teachers, parents, and the community.
- Equity – ensuring all schools and educators have access to essential resources.
- Advocacy – championing policies that benefit public education.

About PTHV

Our Model

At the heart of PTHV's approach is the belief that strong, authentic relationships between educators and families are essential for student learning and school improvement. Our evidence-based model trains educators to conduct voluntary, relationship-centered home visits that are built on trust and respect, focused on listening and learning, not assessments or compliance. Grounded in equity and cultural humility, the model is designed to shift mindsets and break down the barriers between home and school.

PTHV's training equips educators with the skills and tools to engage families as true partners in their children's education. The result is improved student outcomes, better attendance, stronger teacher morale, and greater family trust in public schools.

Our Reach

What began in 1998 as a grassroots effort in Sacramento, California, has grown into a national movement. Today, PTHV works with hundreds of schools and districts across more than 32 states plus Washington, D.C. and Saskatchewan, Canada, supported by partnerships with teacher unions, state education agencies, universities, and community-based organizations.

Our growing network of experienced practitioners, certified trainers, and educator ambassadors continues to expand, spreading a proven practice that strengthens school climate, supports teacher retention, and boosts student success.

Our Impact

- 55,000+ educators trained
- 370,000+ home visits facilitated
- 700+ schools served across 32+ states and Washington, D.C.
- 21% reduction in chronic absenteeism
- 1.34x higher English Language Arts (ELA) proficiency rates in participating schools

The Shift That Matters

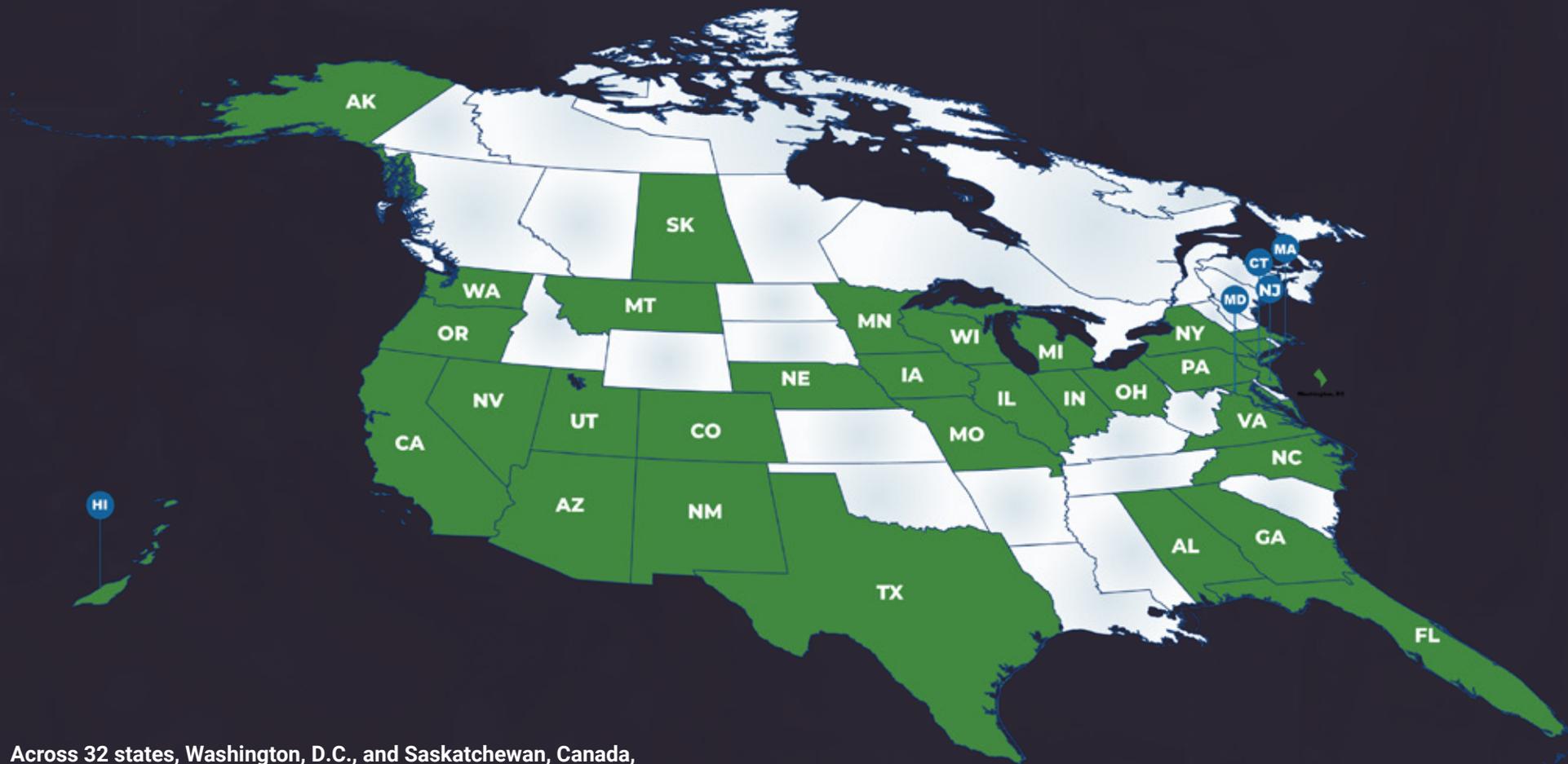
American public education is navigating one of its most challenging periods in decades. Chronic absenteeism has reached crisis levels, with nearly one in four students missing enough school to put their learning at serious risk. Teachers are leaving the profession at alarming rates, citing isolation, impossible demands, and a growing sense that the work is unsustainable.

Families, particularly families of color and families navigating poverty, report feeling increasingly unwelcome in schools that seem to view their involvement with suspicion rather than gratitude. The social trust that once held school communities together has eroded, and no amount of new curriculum, technology, or policy has been able to restore it.

These are not separate problems with separate solutions. They share a common root: the relationship between educators and families has broken down, and most school improvement strategies treat that breakdown as a given rather than a problem to solve. PTHV was founded on the belief that it doesn't have to be this way — that when educators and families

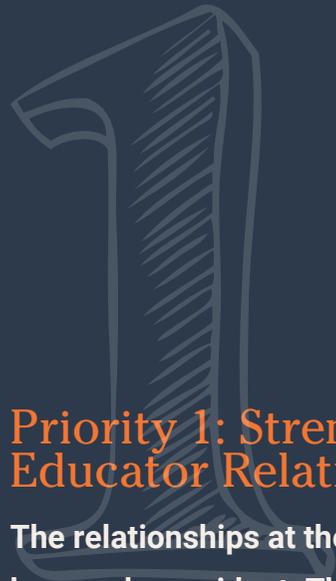
genuinely know each other, everything changes. Attendance improves. Teachers stay. Students feel seen. Schools become places of belonging rather than obligation.

After 28 years of evidence, PTHV enters this strategic planning period with both urgency and confidence. The need for this work has never been greater, the research base has never been stronger, and the demand from districts seeking real solutions has never been more pressing. The priorities in this plan reflect a clear-eyed assessment of where PTHV can have the deepest impact — and a commitment to building the capacity, partnerships, and visibility required to meet this moment.



Across 32 states, Washington, D.C., and Saskatchewan, Canada, educators and families are choosing to see each other differently. Each shaded state on this map represents a community where someone decided that trusting relationships are the foundation of everything else.

Strategic Priorities



Priority 1: Strengthen Family– Educator Relationships

The relationships at the center of PTHV’s work don’t happen by accident. This priority focuses on deepening implementation in the districts doing the work, building the infrastructure for that work to take root and grow, and positioning PTHV as the essential strategy for the challenges educators and families face right now.

Goal 1.1

Grow Our Network of Practice

As PTHV grows, so does our commitment to ensuring the model takes deep root in the communities it serves. A key strategic priority is cultivating regional hubs of expertise — districts with years of implementation experience whose educators are equipped to carry the work forward and help it spread. By developing pathways for experienced partners to build internal capacity, PTHV strengthens the long-term sustainability of the model while expanding its reach beyond what any single organization can do alone.

Goal 1.2

Identify Three Focus States and Build a Strong Practice

Focusing on three states allows PTHV to deepen impact, build stronger partnerships, and lay the foundation for long-term sustainability. By concentrating efforts, we can more effectively support districts, identify and elevate local champions, and demonstrate the power of the PTHV model through well-documented implementation. This targeted approach enables us to maximize limited resources, streamline operations, and align strategically with state-level policy priorities, union partnerships, and existing family engagement infrastructure.

Goal 1.3

Position PTHV as a Strategic Lever for Critical Educational Challenges

PTHV will be positioned as both a foundational relationship-building practice and a strategic solution for the challenges pressing hardest on educators and families today, including chronic absenteeism, teacher satisfaction and retention, and rebuilding family trust in public schools. The authentic relationships PTHV builds are also a key driver of measurable school improvement, and by making these connections more visible, we can attract greater investment and adoption from education leaders seeking evidence-based solutions.



Priority 2: Advocate for Public School Support

PTHV recognizes that long-term sustainability for family engagement — and for public education as a whole — requires strong, well-funded, and equity-driven public schools. While PTHV is not a direct lobbying organization, we have a critical role to play in supporting, equipping, and amplifying the advocacy efforts of our partners, educators, and families. Rather than leading standalone advocacy campaigns, PTHV will focus on strategic alignment, capacity-building, and storytelling, ensuring that our voice and evidence base strengthen broader education advocacy movements.

Goal 2.1

National-Level Advocacy

PTHV will align messaging with national partners including the National Education Association (NEA), American Federation of Teachers (AFT), National Parent Teacher Association (PTA), Institute for Educational Leadership (IEL), and the National Association for Family, School, and Community Engagement (NAFSCE) to ensure that our data, stories, and research contribute to collective advocacy efforts for increased family engagement funding and public education support. We will provide evidence, impact stories, and practitioner voices that partners can use in federal advocacy around critical funding streams including Title I, Title IV, Community Schools, and State Family Engagement Centers (SFECs).

Goal 2.2

State and Local Advocacy

PTHV will equip educators as advocates with toolkits, talking points, data snapshots, and storytelling resources they can deploy with school boards, district leadership, and local policymakers. We will partner with district leaders to embed family engagement into strategic plans, accountability systems, and budget processes, and support educators and families who wish to testify on the value of the PTHV model in their communities.





Priority 3: Expand Organizational Capacity

To sustain and scale our impact, PTHV is committed to strengthening internal capacity, expanding strategic partnerships, and deepening alignment with broader educational movements.

Goal 3.1

Strengthen and Expand the Training Team

Increase the capacity of our training team by recruiting new trainers – including parents and teachers – with a focus on identifying potential candidates from schools that have already completed PTHV training.

Goal 3.2

Expand Reach Through Higher Education Partnerships

Collaborate with universities and pre-service teacher programs to integrate PTHV training into teacher preparation coursework, ensuring student teachers are introduced to PTHV as a core practice early in their careers.

Goal 3.3

Improve Operational Efficiency Through Technology

Enhance internal operations by more effectively leveraging our customer relationship management system and other digital tools to streamline trainer communication, data tracking, and site engagement, reducing administrative burden and improving responsiveness across the organization.

Goal 3.4

Deepen Engagement with the Community Schools Movement

Intentionally cultivate relationships with Community Schools leaders and organizations. Position PTHV as a strategic ally by aligning messaging and offering tools that demonstrate how relational home visits advance key Community Schools goals, including family engagement, expanded learning, integrated supports, and collaborative leadership.

Goal 3.5

Elevate and Mobilize PTHV Educator Ambassadors

Identify educators who have completed PTHV training and demonstrate strong commitment to the practice. Provide opportunities for them to share their stories, mentor new participants, and serve as ambassadors for PTHV in their districts and professional networks.



Priority 4: Strategic Communications & Thought Leadership

PTHV will elevate the national conversation about family-school relationships, position relational home visits as an essential education strategy, and build broader public understanding of how trust between educators and families drives student success. Through strategic storytelling, research dissemination, and thought leadership, we will shift the narrative from deficit-based family engagement to asset-based partnership, making PTHV synonymous with transformative relationship building in education.

Goal 4.1

Amplify Impact Through Strategic Storytelling

Capture and disseminate compelling stories from educators, families, and students that illustrate the transformative power of relational home visits. Authentic practitioner voices — not organizational messaging — will be the primary vehicle for changing hearts and minds about family engagement. We will build the infrastructure to collect, curate, and share these stories consistently across platforms and audiences.

Goal 4.2

Establish Thought Leadership on Family Engagement

Position PTHV, and specifically Executive Director Andrea Prejean, as authoritative voices shaping the national discourse on family-school relationships, education equity, and trust-building in public schools. Through publishing,

speaking, research communications, and professional learning, PTHV will advance a broader vision for how relationships transform educational outcomes.

Goal 4.3

Grow and Engage Digital Audiences

Expand PTHV's digital presence to reach educators, families, policymakers, and funders where they seek information and connection. We will build a systematic approach to content creation, platform management, and audience engagement that drives awareness, deepens understanding, and inspires action across all of PTHV's key audiences.

Goal 4.4

Build Strategic Media and Partnership Visibility

Proactively secure media coverage and partnership visibility that positions PTHV within broader education

reform conversations, reaching mainstream education media and the platforms where superintendents, policymakers, and funders consume information. We will move beyond family engagement trade publications to the outlets where decisions get made.

Goal 4.5

Support Advocacy Through Communications

Equip educators, families, and partner organizations with the stories, data, and communications tools they need to advocate effectively for family engagement and public school support at local, state, and national levels. PTHV will enable grassroots advocacy by making our evidence and narratives accessible, ready to use, and compelling in any arena.

Implementation Roadmap

Our 2026–2030 strategy unfolds in three phases, each building on the last.



Year 1: Foundation & Launch

Building the infrastructure for growth.

- Launch the Network of Practice pathway and orientation support for experienced districts.
- Select three focus states and identify 6–8 anchor districts across them.
- Develop advocacy toolkit, state-specific fact sheets, and testimony training for 50+ educators.
- Recruit and certify four new trainers, including parent trainers.
- Launch “Coffee & Conversation” series.
- Complete website refresh with lead capture. Launch National PTHV Week campaign.
- Publish policy brief on PTHV in teacher preparation.
- Reach 25,000 education stakeholders through digital channels. Secure eight media placements.

2026-27



Year 2: Growth & Expansion

Deepening impact and broadening reach.

- Expand network hubs with 4–6 new experienced-district partners. Establish strong practice in all three focus states.
- Train 200+ educators in focus states. Launch state-specific trainer cohorts.
- Coordinate three partner-led advocacy campaigns. Train 100+ educators as local advocates.
- Recruit and certify four additional trainers. Expand teacher prep partnerships to five institutions.
- Publish a book on PTHV’s model and impact with a full launch strategy.
- Executive director delivers eight speaking engagements. Reach 35,000 education stakeholders.

2027-28



Year 3-5: Scale & Impact

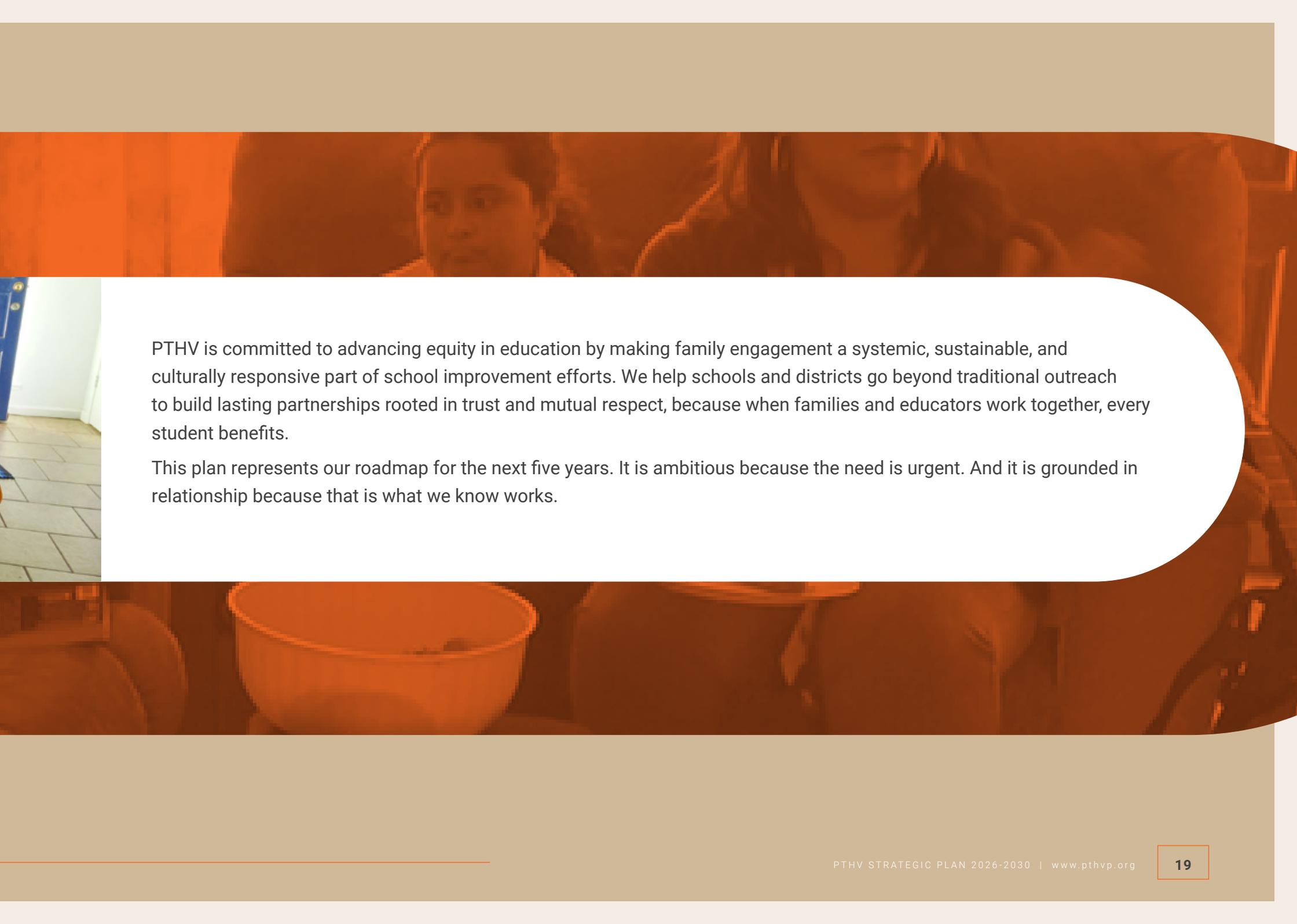
Demonstrating results and establishing national influence.

- Solidify three focus states as national exemplars with 300+ trained educators and sustainable infrastructure.
- Grow total trainer network by 12 new trainers over the plan period.
- Expand teacher prep partnerships to eight institutions reaching 200+ pre-service teachers annually.
- Integrate PTHV into five Community Schools strategic plans. Establish PTHV as an endorsed Community Schools strategy.
- Complete 40+ episode podcast library. Achieve 150% digital audience growth – 500,000+ total reach.
- Secure 12 media placements including national outlets. Andrea established as recognized national voice.
- Publish second major research brief. Document measurable impact on attendance, teacher retention, and family trust.

2028-30

Our Commitment





PTHV is committed to advancing equity in education by making family engagement a systemic, sustainable, and culturally responsive part of school improvement efforts. We help schools and districts go beyond traditional outreach to build lasting partnerships rooted in trust and mutual respect, because when families and educators work together, every student benefits.

This plan represents our roadmap for the next five years. It is ambitious because the need is urgent. And it is grounded in relationship because that is what we know works.



10265 Rockingham Dr.,
Ste 100 PMB 6021
Sacramento, CA 95827



(916)448-5290



info@pthvp.org



www.pthvp.org