



## RESOURCE



# 2023 National PTHV Week

## Countdown Plan

### Week of August 7-11

- Set your district goals for PTHV Week. Here are some examples:
  - Incentivize educators to complete their first visit after training.
  - Create friendly competition between schools to complete the most home visits during the week.
  - Improve visibility of PTHV with families districtwide.
- Share your goals for the week with leadership, partners, departments, site coordinators, and principals.
  - Make sure you have any approval or support you need to move forward.
  - Pass along the PTHV Communications toolkit to your district communications department to help.
- Attend the National PTHV Week live kickoff session on Wednesday, August 9 at 12:30 pm PT/3:30 pm ET.
  - Register to attend here: [2023 National PTHV Week Kickoff](#).
- Reach out to Heather Kilgore at PTHV for planning support ([heather@pthvp.org](mailto:heather@pthvp.org)).

### Week of August 14-18

- Identify the activities that will help you meet your goals.
  - Gather feedback from others.
- Identify the data you want to collect about those activities.
  - Gather feedback from others.

### Week of August 21-25

- Finalize your PTHV Week activities.

- Finalize the data you will collect and the data collection methods you will use.

### Week of August 28-September 1

- Work on your plan!
  - Draft emails and other communications ahead of time.
  - Meet with people who will help you.
- Schedule and prepare district leadership if they will have a role in PTHV Week.

### Week of September 4-8

- Enjoy the Labor Day holiday!
- Keep working on your plan.
  - Remember that everything you do ahead of time will help you during PTHV Week because you will be able to respond to things that come up.

### Week of September 11-15

- Finalize your own PTHV Week schedule.
- Send reminders to others who will play key roles next week.
- Confirm that you are ready to collect data and stories to share during PTHV Week.

### September 18-23 PTHV Week!

Congratulations on all your hard work in planning for PTHV Week 2023! We're excited to celebrate with you and all the wonderful home-visiting educators and families in your schools.