[Date]

[Name]

[Title]

[Street Address]

[City, State, Zip]

Dear [Title Name],

I am writing to share with you my interest in expanding Parent Teacher Home Visits (PTHV) as an evidence-based practice that builds trust between educators and families within [name of School District]. Backed by rigorous research and 25 years of experience, PTHV home visits result in increased academic proficiency, reduced rates of chronic absence, and the identification of and changes to implicit biases among educators and parents.

Personally, I believe in Parent Teacher Home Visits because [share a brief personal story or example].

Locally, [School Name(s)] launched PTHV home visits [X] years ago and have seen incredible outcomes so far.

* [Add local outcomes you wish to highlight; some examples below]
* Higher student scores on English Language Arts assessments
* Reduced rates of chronic absence
* Increased student motivation and sense of belonging
* Increased educator motivation and connection to professional purpose
* Increased parent confidence in regularly communicating with educators
* Identification of and changes in implicit biases among educators and parents

Recent research by Johns Hopkins University (Sheldon & Jung, 2018) found that when schools implemented the PTHV model with at least 10% of their students, they realized increased academic proficiency and reductions in chronic absence ***at the whole school level – even for students who did not receive a home visit****.* Parent Teacher Home Visits have the potential to change both individual and systemic outcomes for a relatively modest investment. Nationwide, the average cost for one home visit is roughly $80.

A small group of colleagues and I are passionate about scaling this practice district-wide and would like to meet with you in the coming weeks to discuss this opportunity. Meanwhile, please feel free to contact me at [contact info] with any questions, and please visit the [PTHV website](http://www.pthvp.org) for more information.

Sincerely,

[Name]

[Title]