[Date]

[Name]

[Title]

[Street Address]

[City, State, Zip]

Dear [Title Name],

I am writing to share with you my interest in Parent Teacher Home Visits (PTHV) as an evidence-based practice that builds trust between educators and families. I believe that [name of School District] could significantly benefit from the extensive positive outcomes – backed by rigorous research and 25 years of experience – that emerge from the practice. PTHV home visits result in:

* Higher student scores on English Language Arts assessments
* Reduced rates of chronic absenteeism
* Increased student motivation and sense of belonging
* Increased educator motivation and connection to professional purpose
* Increased parent confidence in regularly communicating with educators
* Identification of and changes in implicit biases among educators and parents

Recent research by Johns Hopkins University (Sheldon & Jung, 2018) found that when schools implemented this model with at least 10% of their students, they realized increased academic proficiency and reductions in chronic absence at the whole school level – even for students who did not receive a home visit. Parent Teacher Home Visits have the potential to change both individual and systemic outcomes for a relatively modest investment. Nationwide, the average cost for one home visit is roughly $80.

A small group of colleagues and I are passionate about promoting this practice in [name of School District] and would like to meet with you in the coming weeks to discuss it further. Meanwhile, please feel free to contact me at [contact info] with any questions, and please visit the PTHV website for more information.

Sincerely,

[Name]

[Title]