



**Parent Teacher  
Home Visits**

*Celebrating 25 Years*

# CELEBRATE

Our Inaugural National  
**Parent Teacher Home Visits Week**

**Preparation Session 1  
March 23, 2022**



## Before We Begin



Type your name, organization, and role in the chat box.



Engage and post questions throughout the presentation in the chat box.



Keep yourself on mute unless you are sharing.



Turn on your video, if possible, when participating in breakout groups.



Share on social media using our Twitter handle @PTHVP and hashtags #PTHVWeek #PTHVTurns25



# Goals & Agenda

## Goals

### By the end of the meeting, participants will:

- Understand the purpose of PTHV Week to decide if they will opt in to participating
- Learn where to access tools and resources to support local PTHV Week planning and implementation
- Brainstorm strategies and tactics to build excitement amongst stakeholder groups

1

Introduction to PTHV Week

2

Orientation to PTHV Week  
Tools and Resources

3

Creating Local Ownership

4

Grants, Giveaways, and  
Awards

5

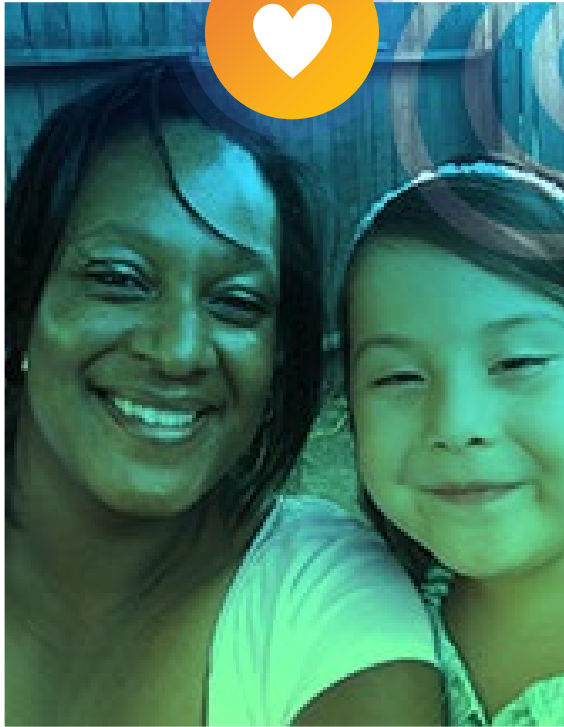
Next Steps



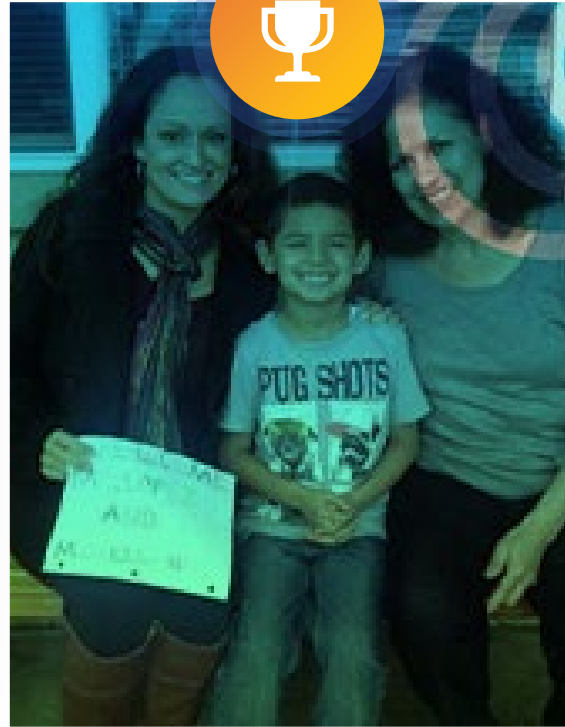
\* Celebrating  
25 Years



# Our Celebration Plans



**PTHV Impact Stories**  
*Through 2022-2023*



**Inaugural PTHV Week**  
*September 19-24, 2022*



**Celebration Reception**  
*2023 IEL Family  
Engagement Conference*



# What is PTHV Week?

## Our Goals:

- Celebrate educators and families who prioritize building relationships of trust
- Generate awareness and support for PTHV locally and nationally
- Conduct as many home visits as possible during the week
- Evaluate and share the impact of PTHV week locally and nationally



# PTHV Week Activities

## Promotion

- New promotional content
  - Partnerships
  - Media campaigns

## Support

- Communications Playbook
  - Advocacy Resources
  - Evaluation Toolkit

## Competition

- Educator awards
- School/District awards

## Celebration

- Storytelling
- Recognition



# TREVISTA

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## PTHV Week Case Study: Denver Public Schools

- Began in 2014-2015 to re-energize passion & commitment to building relationships
- Fall & Spring PTHV Weeks
- Consists of celebrations and a home visit competition
- Board of Education issued PTHV Proclamation





**2014-2015  
Launch**

501 visits conducted  
during 1st PTHV Week



**2017-2018  
Rapid Growth**



Grew from 59 total  
schools at PTHV  
Week launch to 135  
in just 3 years

**2019-2020  
Facing A Pandemic**



70 educators conducted  
1,663 visits during Fall &  
Spring PTHV Weeks

**2022-2023  
Looking Forward**



Leverage PTHV Week to  
re-ignite passion for  
building relationships

**What impact has  
PTHV Week had on  
DPS' numbers  
through the years?**



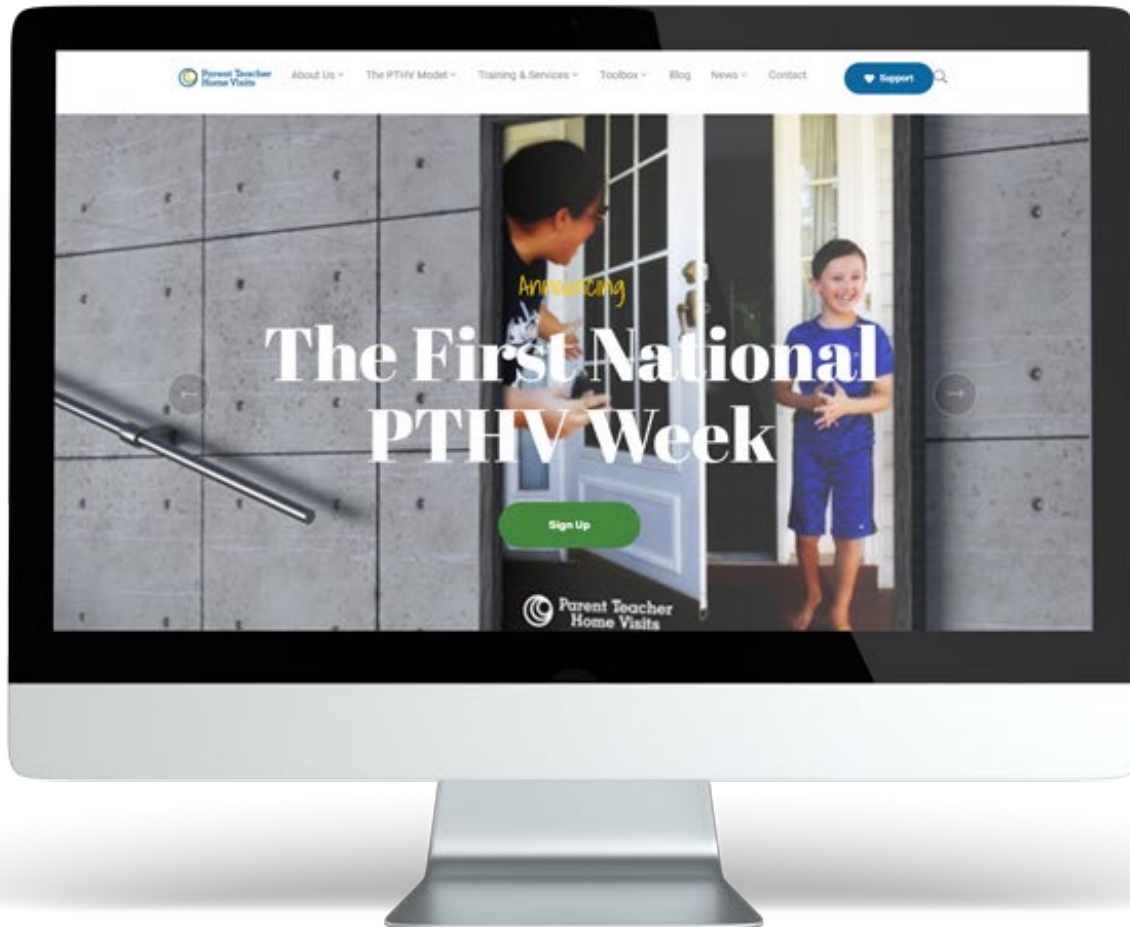
# New Resources

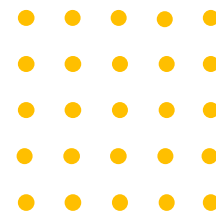
PTHV Website

[www.pthvp.org](http://www.pthvp.org)

PTHV Week Webpage

<https://bit.ly/PTHVWeek>





# Small Group Discussion

1. How can you leverage PTHV Week activities to help you achieve your local PTHV goals? Overcome current challenges with your local home visit practice?
2. What are some immediate actions you can take to start building interest in your school community?



# Grants, Giveaways & Awards

## Recognition

- Participating districts recognized on PTHV social media and communication channels before and after PTHV Week
- Special highlights during PTHV Week

## Mini-Grants

- 5 - \$1,000 awards
- Used by participating sites to plan and implement their local PTHV Week
- Application process

## Educator Awards

- 5 - \$100 gift cards
- 1 paid trip to IEL's 2023 Family Engagement Conference

## Site Awards

- 5 PTHV Week Top Performer Banners
- 1 PTHV service package



# General Timeline For PTHV Week Planning & Implementation



Q & A



# Next Steps

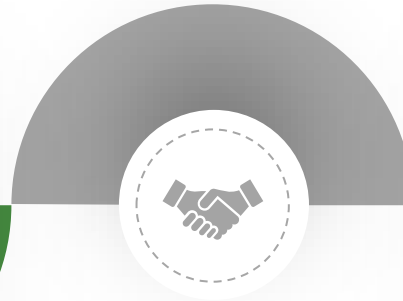
## Explore

Check out our new website including the PTHV Week webpage and resources



## Register

Sign up to watch Session 2 AND participate in PTHV Week



## Apply

Prepare and submit your PTHV Week Mini-Grant Application



## Decide

Talk with leaders and stakeholders to assess interest in participating



## Communicate

Build excitement of school leaders, educators, and families





# Parent Teacher Home Visits

*Celebrating 25 Years*

## Stay Connected



[www.pthvp.org](http://www.pthvp.org)



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