CELEBRATE

Our Inaugural National Parent Teacher Home Visits Week

Preparation Session 1
March 23, 2022
Before We Begin

Type your name, organization, and role in the chat box.

Engage and post questions throughout the presentation in the chat box.

Keep yourself on mute unless you are sharing.

Turn on your video, if possible, when participating in breakout groups.

Share on social media using our Twitter handle @PTHVP and hashtags #PTHVWeek #PTHVTurns25
Goals & Agenda

By the end of the meeting, participants will:

- Understand the purpose of PTHV Week to decide if they will opt in to participating
- Learn where to access tools and resources to support local PTHV Week planning and implementation
- Brainstorm strategies and tactics to build excitement amongst stakeholder groups

1. Introduction to PTHV Week
2. Orientation to PTHV Week Tools and Resources
3. Creating Local Ownership
4. Grants, Giveaways, and Awards
5. Next Steps
Celebrating 25 Years
Our Celebration Plans

- **PT HV Impact Stories**
  *Through 2022-2023*

- **Inaugural PTHV Week**
  *September 19-24, 2022*

- **Celebration Reception**
  *2023 IEL Family Engagement Conference*
What is PTHV Week?

Our **Goals:**

- Celebrate educators and families who prioritize building relationships of trust
- Generate awareness and support for PTHV locally and nationally
- Conduct as many home visits as possible during the week
- Evaluate and share the impact of PTHV week locally and nationally
PTHV Week Activities

**Promotion**
- New promotional content
  - Partnerships
  - Media campaigns

**Support**
- Communications Playbook
  - Advocacy Resources
  - Evaluation Toolkit

**Competition**
- Educator awards
  - School/District awards

**Celebration**
- Storytelling
  - Recognition
PTHV Week Case Study: Denver Public Schools

• Began in 2014-2015 to re-energize passion & commitment to building relationships

• Fall & Spring PTHV Weeks

• Consists of celebrations and a home visit competition

• Board of Education issued PTHV Proclamation
What impact has PTHV Week had on DPS' numbers through the years?
New Resources

PTHV Website
www.pthvp.org

PTHV Week Webpage
Small Group Discussion

1. How can you leverage PTHV Week activities to help you achieve your local PTHV goals? Overcome current challenges with your local home visit practice?

2. What are some immediate actions you can take to start building interest in your school community?
Grants, Giveaways & Awards

Recognition
- Participating districts recognized on PTHV social media and communication channels before and after PTHV Week
- Special highlights during PTHV Week

Mini-Grants
- 5 - $1,000 awards
- Used by participating sites to plan and implement their local PTHV Week
- Application process

Educator Awards
- 5 - $100 gift cards
- 1 paid trip to IEL’s 2023 Family Engagement Conference

Site Awards
- 5 PTHV Week Top Performer Banners
- 1 PTHV service package
General Timeline
For PTHV Week Planning & Implementation

March 23, 2022
- PTHV Week Preparation Session #1
- PTHV Week Mini-Grant Application Opens

April 27, 2022
- PTHV Week Preparation Session #2

May 18, 2022
- PTHV Week Mini-Grant Application Closes

August 3, 2022
- PTHV Week Preparation Session #3

September 19-24, 2022
- PTHV WEEK

November 2, 2022
- PTHV Week Celebration and Awards Session
Next Steps

Explore
Check out our new website including the PTHV Week webpage and resources

Decide
Talk with leaders and stakeholders to assess interest in participating

Register
Sign up to watch Session 2 AND participate in PTHV Week

Communicate
Build excitement of school leaders, educators, and families

Apply
Prepare and submit your PTHV Week Mini-Grant Application
Parent Teacher Home Visits
Celebrating 25 Years

Stay Connected

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