



## RESOURCE



Parent Teacher  
Home Visits

# 2024 National PTHV Week

## Countdown Plan

### Week of August 5-8

- Explore the [PTHV Week webpage](#) to learn about the purpose, brainstorm ideas, and access planning resources.
- Set your district goals for PTHV Week. Here are some examples:
  - Incentivize educators to complete their first visit after training.
  - Create friendly competition between schools to complete the most home visits during the week.
  - Improve visibility of PTHV with families districtwide.
- Share your goals for the week with leadership, partners, departments, site coordinators, and principals.
  - Make sure you have any approval or support you need to move forward.
  - Pass along the PTHV [Communications toolkit](#) and [sample promotional materials](#) to your district communications department to help.
- Reach out to Heather Kilgore at PTHV for planning support ([heather@pthvp.org](mailto:heather@pthvp.org)) or Rachel Brice ([rachel@pthvp.org](mailto:rachel@pthvp.org)) for general questions about PTHV Week.

### Week of August 12-16

- Identify the activities that will help you meet your goals.
  - Gather feedback from others.

### Week of August 19-23

- Finalize your PTHV Week activities.

### Week of August 26-30

- Work on your plan!
  - Draft emails and other communications ahead of time.
  - Meet with people who will help you.
- Schedule and prepare district leadership if they will have a role in PTHV Week.

### Week of September 2-6

- Enjoy the Labor Day holiday!
- Keep working on your plan.
  - Remember that everything you do ahead of time will help you during PTHV Week because you will be able to respond to things that come up.

### Week of September 9-13

- Finalize your own PTHV Week schedule.
- Send reminders to others who will play key roles next week.

### September 16-21 PTHV Week!

Congratulations on all your hard work in planning for PTHV Week 2024! We're excited to celebrate with you and all the wonderful home-visiting educators and families in your schools.